

To: Ray Allen
From: John McLaughlin
Re: Virginia 7th Congressional District GOP Primary Ballot
Date: June 6, 2014

Virginia 7th Congressional District GOP Primary Ballot

“Which one of the following best describes how you would vote in the Republican primary election for U.S. Congress between Eric Cantor and David Brat?”

<u>Party</u>	<u>Total</u>
Vote Cantor	62%
Vote Brat	28%
Undecided	11%

Eric Cantor, is well positioned to win his primary challenge in Virginia’s 7th Congressional District next Tuesday. With more than 6 out of every 10 likely Republican primary voters(62%) responding that they were voting for him. Given past and expected Republican Primary Voter Turnout within the district, Eric Cantor should once again earn his party’s nomination for Congress.

Demographic Breakdown

<u>Party</u>	<u>Total</u>	<u>Age</u>	<u>Total</u>	<u>Race</u>	<u>%</u>
Republican	64%	18-29	5%	White	90%
Democrat	3%	30-40	11%	African American	2%
Independent	31%	41-55	22%	Hispanic	1%
		56-65	24%	Asian	1%
<u>Ideology</u>	<u>%</u>			<u>Gender</u>	<u>%</u>
Liberal	30%	66-75	20%	Male	50%
Conservative	66%	Over 75	16%	Female	50%
Smwt. Cons.	22%				
Very Cons.	44%				

Methodology: This survey of political attitudes was conducted among 400 likely Republican Primary election voters on May 27th and 28th, 2014 in Virginia’s 7th Congressional District. Likely Republican Primary Voters were discerned by surveying voters who voted in at least 1 of the following 3 primaries: March 2008 Republican Primary Election for President, March 2012 Republican Primary Election for President, and June 2012 Republican Primary Election for Congress. All interviews were conducted by professional interviewers via telephone. Interview selection was at random within predetermined election units. These units were structured to statistically correlate with actual voter distributions in a district-wide primary election. 20% of all interviews were conducted via cell phone. The accuracy of the sample of 400 likely Republican Primary Election voters is within +/- 4.9% at a 95% confidence interval.